

COMMERCIAL SERVICES COMMITTEE

(Devon and Somerset Fire and Rescue Authority)

21 November 2013

Present:-

Councillors Dyke (Vice-Chairman, in the Chair), Brazil, Edmunds, Randall Johnson and Woodman

Apologies:-

Councillors Gordon and Healey (Chairman).

***CSC/15. Minutes**

RESOLVED that the Minutes of the meeting held on 23 September 2013 be signed as a correct record.

***CSC/16. Exclusion of the Press and Public**

RESOLVED that, in accordance with Section 100A(4) of the Local Government Act 1972, the press and public be excluded from the meeting for the following items of business on the grounds that they involved the likely disclosure of exempt information as defined in Paragraph 3 of Part 1 of Schedule 12A (as amended) to the Act, namely information relating to the financial and business affairs of the Authority and other companies.

***CSC/17. Revision to the Five Year Business Plan 2013-17**

(An item taken in accordance with Section 100A(4) of the Local Government Act 1972 during which the press and public were excluded).

The Committee considered a report of the Director of People and Commercial Services (CSC/13/10) to which was appended a draft Commercial Trading five-year business plan amended to reflect those revisions to Year 2 approved by the Committee at its last meeting (Minute *CSC/13 refers).

The revised targets were considered stretching and ambitious but achievable and, in instances where investment might be required, this would be subject to approval of an appropriate business case by the Committee.

RESOLVED that the revised Commercial Trading Five Year Business Plan 2013 – 17 as appended to report CSC/13/10 be approved.

***CSC/18. Update On Communications Position**

(An item taken in accordance with Section 100A(4) of the Local Government Act 1972 during which the press and public were excluded).

The Committee considered a report of the Director of People and Commercial Services (CSC/13/11) to which was appended a draft Communications Position 2013/14/ The document identified the key stakeholders for Red One Limited (ROL) and their perceptions towards the company. It also identified the key messages ROL was looking to communicate to its stakeholders together with the media to be used for marketing and included examples of marketing and promotional materials.

RESOLVED that the report be noted.

***CSC/19. Update On Current Commercial Leads/Opportunities**

(An item taken in accordance with Section 100A(4) of the Local Government Act 1972 during which the press and public were excluded).

The Committee received for information a report of the Director of People and Commercial Services (CSC/13/12) on commercial leads and opportunities currently being progressed.

***CSC/20. Financial Performance**

(An item taken in accordance with Section 100A(4) of the Local Government Act 1972 during which the press and public were excluded).

The Treasurer reported for information on commercial services financial performance to date including sales trends and the anticipated final position at the end of the current (2013-14) financial year.

*** DENOTES DELEGATED MATTER WITH POWER TO ACT**

The meeting started at 10.00hours and finished at 12.00hours.